

Key Education Publishing
Photographic Learning Cards—Color Bears

This product supports the NCTE/IRA Standards for the English Language Arts and the recommended teaching practices outlined in the NAEYC/IRA position statement Learning to Read and Write: Developmentally Appropriate Practices for Young Children.

NCTE/IRA Standards for the English Language Arts

This product supports the following standards:

- 1. Students read many different types of print and nonprint texts for a variety of purposes.** *Color Bears* includes both print and nonprint texts for students to read. This card set helps students learn to read color words and identify objects associated with each color.
- 2. Students use a variety of strategies to build meaning while reading.** This set helps build vocabulary and background knowledge that are essential for reading.
- 3. Students whose first language is not English use their first language to learn English and to understand content in all curriculum areas.** Because the color words are separate from the images in this set, the pictures can be used alone for English language learners. In addition, all color words and activity instructions are available in Spanish.
- 4. Students become participating members of a variety of literacy communities.** This set includes group games that help teachers build classroom literacy communities.

NAEYC/IRA Position Statement Learning to Read and Write
Developmentally Appropriate Practices for Young Children

This product supports the following recommended teaching practices for preschool students:

- 1. Adults create positive relationships with children by talking with them, modeling reading and writing, and building children's interest in reading and writing.** The engaging photographs in this set draw attention to color vocabulary and help build interest in reading.
- 2. Teachers provide and draw children's attentions to print-rich learning environments.** A color display like *Color Bears* is an integral part of a print-rich environment.
- 3. Teachers provide experiences and materials that help children expand their vocabularies.** *Color Bears* introduces color words to students along with vocabulary related to the objects pictured in the set.

This product supports the following recommended teaching practice for kindergarten and primary grades students:

- 1. Teachers provide challenging instruction that expands children's knowledge of their world and expands their vocabularies.** *Color Bears* introduces color words to students along with vocabulary related to the objects pictured in the set.